

Cecilia Burshtein

LEARNING EXPERIENCE DESIGNER · INSTRUCTIONAL DESIGN EXPERT

Baja California, MX, 22880

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Summary

Dedicated *Instructional Designer* with over 5 years of experience in creating engaging and effective learning experiences. My work focuses on leveraging innovative technologies to enhance educational outcomes and drive learner success. My goal is to enhance learning outcomes through well-designed and interactive content.

Skills

Relevant tools	Articulate Storyline 360, WordPress, Vyond, Jira, Asana
Communication	Ability to convey complex ideas to technical and non-technical stakeholders
Project management	3+ years of experience in tech product operations
Languages	English: C1; French: B2; Spanish: Native

Experience

OneClass

INSTRUCTIONAL DESIGNER

Ontario, Canada

Feb. 2021 - May 2023

- Managed the design and continuous improvement of learning content.
- Led the onboarding process for subject matter experts and employees.
- Coached and trained a substantial team of over 50 SMEs.
- Oversaw the content creation process on the company website.

TUTOR MANAGER

Nov. 2020 - Feb. 2021

- Designed and conducted online and on-demand learning experiences for SMEs.
- Led the expansion of SMEs into the Latin American market.
- Established the Latin American team from 0 to over 20 members.
- Conducted a comprehensive review of SMEs hiring procedures.

TandemLaunch

ENTREPRENEUR IN RESIDENCE

Quebec, Canada

Sep. 2019 - Sep. 2020

- Participated in the creation, design and implementation of prototype.
- Trained cross-functional teams on prototype updates, progress and completion.
- Assessed risks mitigation and quality assurance of a new technology.
- Managed a start-up project as a Scientific Lead.

Education

Google Project Management Certificate

COURSERA

Online

Mar. 2023 - Nov. 2023

PhD in Optical Sciences

CENTER FOR SCIENTIFIC RESEARCH AND HIGHER EDUCATION

Baja California, Mexico

Aug. 2014 - Aug. 2019

Master of Science in Astrophysics

UNIVERSITY OF GUANAJUATO

Guanajuato, Mexico

Aug. 2012 - Jul. 2014

Bachelor of Science in Physics

AUTONOMOUS UNIVERSITY OF BAJA CALIFORNIA

Baja California, Mexico

Aug. 2008 - Jul. 2012

Committees

OPTICA Student Chapter

Baja California, Mexico

PRESIDENT

2017-2018

- Trained on career development.
- Helped develop technical knowledge to young professionals.
- Created content and documentation for the Chapter.

SPIE Student Chapter

Baja California, Mexico

PRESIDENT

2017-2018

- Trained on career development.
- Helped develop technical knowledge to young professionals.
- Created content and documentation for the Chapter.

Awards

2017 **Granted**, SPIE outreach grants program

International

2017 **Granted**, OPTICA student chapter grant

International

Volunteer Activity

Center of Help

Maryland, USA

Remote

ESL TRAINER

Sep. 2020 - Aug. 2021

- Teach English as a second language to adult learners.
- Create learning content and deliver remote presentations.
- Support the non-profit organization to aid USA immigrants.

Girls MAP Foundation Inc

USA

Remote

MENTOR FOR GIRLS TRIP TOURS' SUMMER PROGRAM

Jul. 2020

- Train how to reach out to future mentors.
- Give feedback on the work accomplished in the program.
- Guide to define a digital project to present it.

Conferences

IV Symposium of Nanoscience and Nanomaterials

Baja California, Mexico

PRESENTER

Apr. 2018

- *fs*-laser inscription of waveguides in nanopolycrystalline ceramics.

American Society for Laser Medicine and Surgery

California, USA

PRESENTER

Apr. 2017

- Direct *fs*-laser bacterial inactivation.

European Conference on Biomedical Optics

Munich, Germany

PRESENTER

Jun. 2017

- Direct *fs*-laser bacterial inactivation for a biomedical platform.

18th Cambridge Workshop on Cool Stars, Stellar Systems, and the Sun

Arizona, USA

PRESENTER

Jun. 2014

- Reproduction of the Wilson-Bappu Effect Using PHOENIX.